#### **Regulatory Innovation Summit 2000**

# **Expanding Awareness of Federal Regulations Through Independent Oversight**

Richard B. Belzer, Ph.D.
Visiting Professor of Public Policy
Washington University in St. Louis
and
Regulatory Program Manager
Center for the Study of American Business



#### A Bountiful Platter of Procedures

- ✓ Administrative Procedure Act
- ✓ OMB review under Executive Order 12866
- ✓ Regulatory Flexibility Act (as amended by the Small Business Regulatory Enforcement Fairness Act)
- ✓ Unfunded Mandates Reform Act
- ✓ Congressional Review Act
- ✓ Paperwork Reduction Act



#### An Inedible Stew of Failure

- ✓ The Administrative Procedure Act is broken
- ✓ OMB regulatory review is ineffective
- ✓ Small business protections are limited
- Unfunded Mandates Reform Act is toothless
- ✓ Congressional oversight is missing-in-action
- ✓ Paperwork Reduction Act is unenforced and increasingly unenforceable



### The Administrative Procedure Act Is Broken

- ✓ Agency discretion arises from ambiguous statutory directives
- ✓ Courts defer to agency interpretations
- ✓ Challenges are expensive
- ✓ Standard of review is "arbitrary and capricious"
- ✓ Agency discretion is virtually unlimited



## OMB Review Is Ineffective Due to Conflicting Missions

- ✓ Implement president's stated regulatory principles
- ✓ Advance the president's regulatory agenda
- ✓ Defense of stated regulatory principles requires political "clients" within the White House
  - Carter: Regulatory Analysis Review Group, COWPS
  - Reagan & Bush: WHO, OVP, CEA
  - Clinton: ???



### OMB Review Is Ineffective By Design

- ✓ "Non significant" rules aren' t reviewed by OMB
- ✓ Enforcement tools are purposefully limited
- ✓ Time limits on OMB review reward agency stonewalling
- ✓ Politically imposed cultural change within OMB inhibits effective performance



#### Small Business Protections Are Limited

- ✓ SBA has conflicting missions
  - Defending the interests of small businesses
  - Advancing the president's agenda
  - Lending money to bad risks
- ✓ SBA's limited capacity to intervene
  - Little timely access to rulemaking process
  - Primary bureaucratic tool is harassment



### Unfunded Mandates Reform Act Is Toothless

- ✓ Strong rhetoric
  - Intergovernmental consultation and analysis required
  - Requires "least costly, most cost-effective or least burdensome alternative that achieves the objectives of the rule"
- ✓ Weak enforcement
  - Limiting clause encourages circular reasoning
  - Judicial review is limited to matters not worth suing about



### Congressional Oversight Is Missing-in-action

- Congressional Review Act
  - expedited procedure to disapprove regulations
  - authorizing committees frequently support agency actions even when Members at large do not
  - Internal rivalries impede action
  - Regulators win public relations battles
- Members prefer legislation to oversight
- Whither a Congressional Office of Regulatory Analysis?



#### Paperwork Reduction Act: Unenforced, Now Unenforceable?

- Regulations based on agency data collections covered by PRA "practical utility/burden" test
- ▶ OMB enforcement of PRA standards is lax, selective
- What should be done when:
  - Terms of clearance are violated?
  - Data are wrong?
  - Data are misused?
- New information technologies reduce burden but increase intrusiveness

### A Strategy for Expanding Awareness

- ✓ Emphasize public's right-to-know
- ✓ Reinvigorate public participation in OMB's Paperwork Reduction Act reviews
  - Public participation is required under PRA
  - Public participation is prohibited under EO 12866
- ✓ Develop "shadow" regulatory dockets



#### Public Right-to-know

- The parable of the Toxic Release Inventory (TRI)
- The parable of medical errors
- The Federal Register -- public (non)disclosure
  - "A memorandum is written not to inform the reader but to protect the writer." Dean Acheson, 1893-1971
  - Obfuscation maintains agencies' monopoly power
  - Government's inherent conflict of interest
- The need for independent analysis and disclosure of information about government performance



## Public Participation in OMB's Paperwork Reduction Act Reviews

- Schizophrenia about public participation
  - Required by law under PRA
  - Severely constrained by policy under EO 12866
- ✓ Public knows virtually nothing about the PRA
- ✓ Public participation is necessary for effective OMB enforcement of statutory standards
- ✓ Effective participation reduces barriers to data access, can improve quality of science

### Develop "Shadow" Regulatory Dockets

- ✓ CSAB's Project on Regulatory Oversight (CSAB*Pro*)
- ✓ Overcome conflicts of interest within regulatory agencies through competition
- Encourage non-governmental regulatory analysis
- ✓ Baseball-style arbitration across competing regulatory analyses



#### CSAB's Project on Regulatory Oversight

- ✓ Initial two-year database of all major rules
  - Document in detail agency (non)compliance with existing procedures and requirements
  - Generalized noncompliance provides a sound empirical basis for process reforms
- ✓ Propose a uniform format for full disclosure
- Develop a non-governmental system for regulatory oversight



### Overcome Conflicts of Interest Within Regulatory Agencies

- ✓ Agency analyses have improved little over 20 years
- ✓ Agency analyses are performed to justify decisions, not to inform them
- ✓ Peer review processes are prone to inappropriate objectives, political interference and additional conflicts of interest
- Competition is the remedy for monopoly power



#### Baseball-style Arbitration Across Competing Regulatory Analyses

- ✓ Regulated parties should fund independent regulatory analyses
- ✓ All analyses can be subjected to the same criteria
  - Statutory criteria set by Congress
  - Additional criteria set by President
- ✓ Full disclosure becomes necessary to survive competitive review, not just a worthy goal



#### Conclusion

- Existing models having failed, expanding public awareness requires new approaches
- ✓ Principles guiding new approaches:
  - Stop relying on government to oversee itself
  - Independent, non-governmental oversight
  - Use internet to facilitate public access to independent evaluations