"Economic Feasibility" Under the Safe Drinking Water Act: Achieving Efficiency, Equity and Equal Protection

Richard B. Belzer Regulatory Checkbook Society for Risk Analysis Annual Conference New Orleans December 5, 2018



Road map

- A. Competing statutory goals
- B. SDWA as enacted v. as implemented
- C. Non-statutory USEPA policies
- D. Efficiency, equity, and administrative consequences of 'affordability'
- E. Remedy: establish by rule the economic feasibility principle



A. Competing statutory goals

- 1. Establish stringent national standards
- Accommodate small systems' lack of scale economies
- 3. Ensure 'benefits justify costs'



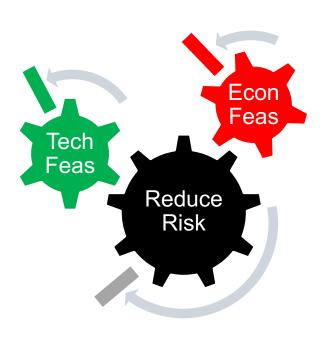
B. SDWA As enacted

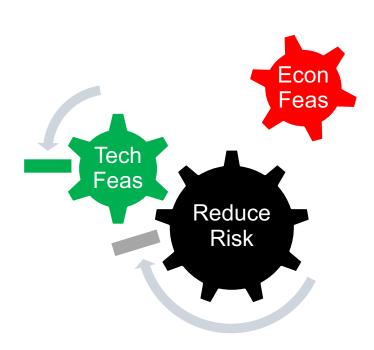




B. SDWA As enacted

As implemented







C. Non-statutory USEPA policies

- 1. Health-precautionary risk assessment
- 2. Minimal small-system accommodation
- 3. 'Affordability' in lieu of economic feasibility
- 4. Equal protection via equal quantity of *ex post* risk



C1. Health-precautionary risk assessment

- a. '[R]isk assessments should not knowingly underestimate or grossly overestimate risks'
- b. '[R]isk assessments [should] take a more "protective" stance given the underlying uncertainty with the risk estimates generated'
- c. EPA will [focus on] the upper end of a range of risks or exposures when we are not very certain about where the particular risk lies'

Source: USEPA 2004



C2. Minimal small-system accommodations

- a. Small-system consolidation is strongly preferred
- Variances and exemptions are actively discouraged

C3. 'Affordability' in lieu of economic feasibility

- a. Expenditure for drinking water ≤ 2.5% national MHI is 'affordable'
- b. Household expenditure variability within and across system sizes is irrelevant
- c. Household benefits are irrelevant

Source: USEPA 2004



C4. Equal protection via equal quantity of *ex post* risk

- a. Equal quantity of ex post risk
 - Risk reduction varies little
 - ii. Total and marginal costs vary a lot
 - iii. Inconsistent with WTP
- b. Equal price for risk reduction
 - Risk reduction varies a lot
 - ii. Total and marginal costs vary little
 - iii. Consistent with WTP



Aside: How do we choose quantity-vs. price-based equal protection?

Choose quantity-based for

- Constitutional rights, e.g.
 - Free speech/religion
 - Protection from unreasonable search/seizure
 - No takings without just compensation
 - Trial by jury
 - Voting rights
- Public goods funded by general taxation
 - National security
 - Access to justice
 - Public health & welfare
- Examples of private goods?

Choose price-based for

- Public goods funded by user fees
- Private goods & services supplied in competitive markets (including health & safety goods/services)
- Private goods supplied by natural monopolies
 - Natural gas & electricity
 - Refuse collection
 - Public schools
 - Drinking water



D1. Efficiency consequences of 'affordability'

- a. Standards <u>may be</u> efficient, but only for very large metro systems
- b. Elsewhere, 'affordability' threshold is a 2.5% income tax on households
- c. This tax is a wealth transfer to rentseekers, produces no government revenue
- d. External subsidies are required to hide standards' inefficiency and inequity



D2. Equity consequences of 'affordability'

- a. Benefactors and beneficiaries are the same, so every inefficiency also is an inequity
- b. MHI is a problematic indicator
 - Poorest households in any domain are taxed the most
 - National MHI disproportionately taxes lowerincome regions, communities, and households



D3. Administrative consequences of 'affordability'

- Early rules consumed regulatory budget headroom
- b. Once the regulatory budget is reached, no new risks can be regulated unless inefficient existing rules are rescinded
- c. SDWA § 1412(b)(9) impedes regulatory reform ('anti-backsliding')
- d. Infrastructure funding deficit is exacerbated



E. Remedy: establish by rule the economic feasibility principle

Current practice

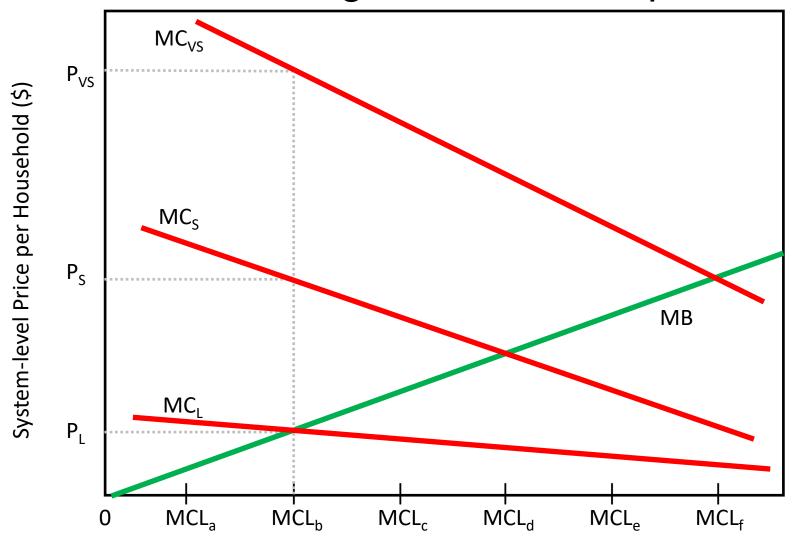
- 1. MCL for large systems; small systems punt
- 2. Variances & exceptions have limited value and aren't really available
- 3. Inefficiency & inequity endemic; deadweight losses endemic

Proposed alternative

- MCL for smallest nonexempt system
- Variances & exemptions are not necessary
- 3. Efficiency & equity enhanced; deadweight losses avoidable

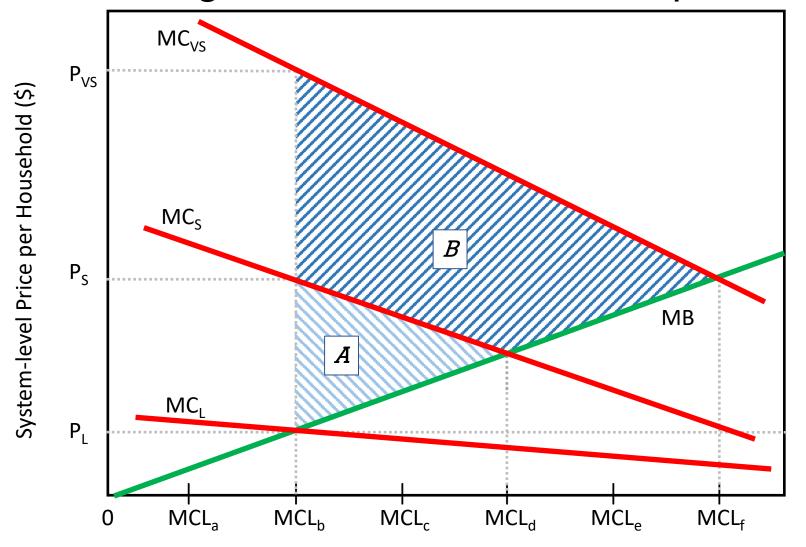


E1. Decision-making under USEPA practice



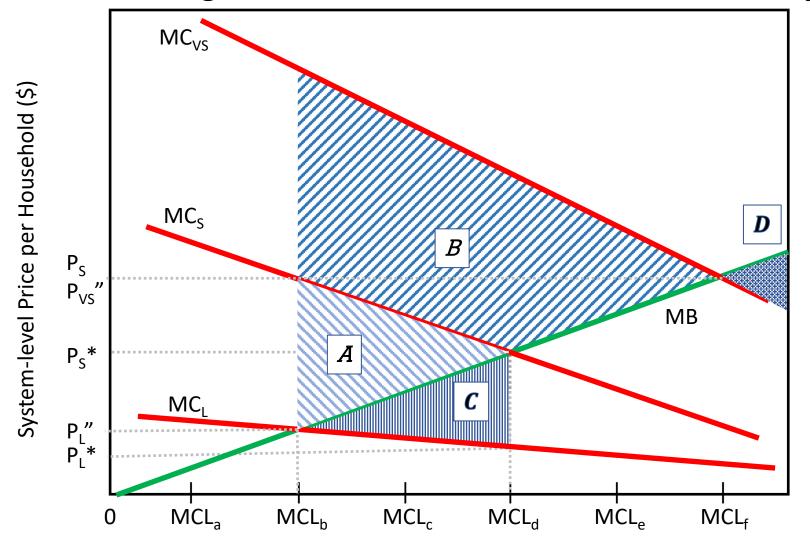
Alternative National Primary Drinking Water Standards (μ g/L)

E2. Deadweight losses under USEPA practice



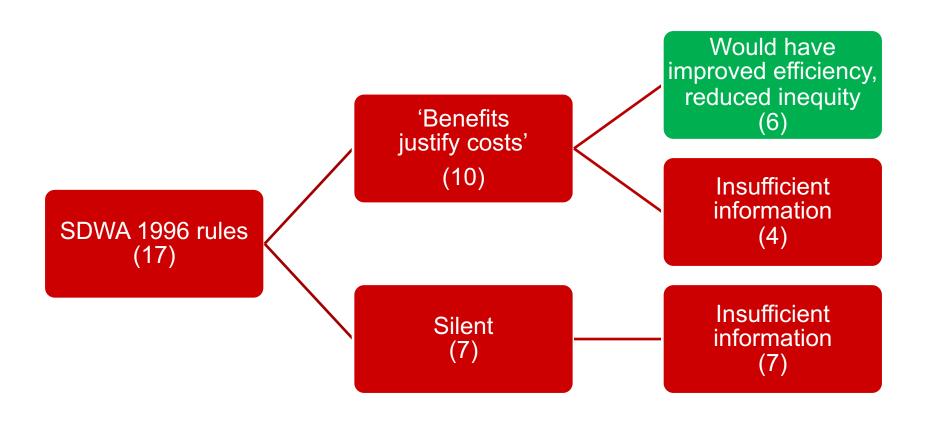
Alternative National Primary Drinking Water Standards (μ g/L)

E3. Deadweight losses avoided under remedy



Alternative National Primary Drinking Water Standards (μ g/L)

Effects of economic feasibility on SDWA 1996 rules





Summary

- Inefficiency and inequity in SDWA persist after SDWA 1996
- 'Affordability' in lieu of economic feasibility exacerbates inefficiency and inequity
- Proposed economic feasibility principle would
 - Stop inefficiency and substantially reduce inequity
 - Reduce or eliminate need for variances
 - Redirect Revolving Fund subsidies to poor communities lacking the financial capacity to make cost-effective investments



Questions?

Richard B. Belzer, Ph.D.

PO Box 319

Mount Vernon, VA 22121

703-780-1850

Belzer@RegulatoryCheckbook.org

